



BUSINESS

PLAN

Let's plan your business carefully so that everything is directed and runs well.

GET STARTED



www.fontera.org





ABOUT

OUR COMPANY

Welcome to Fontera . This investment plan is designed to achieve your long-term financial goals through a diversified portfolio. We focus on a balanced approach, combining growth potential with risk management, tailored to your individual risk tolerance and time horizon. Our strategy emphasizes consistent, sustainable returns.



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MARKETING & SALES

Fontera's strategy focuses on strong marketing and global team building to drive high returns. This includes delivering competitive Leadership offerings, unleashing their ingredients engine, investing in operational efficiency, strengthening sustainability, and innovating through R&D. They leverage data and technology to enhance decision-making and customer experience.





MARKET OPPORTUNITY

Financial Gain

Fontera achieved a normalised profit after tax of NZ\$1,158 million, up 11%, resulting in 70 cents earnings per share for Q3 FY25. They also forecast a NZ\$10.00 per kgMS Farmgate Milk Price.

Sales Statistics

Fontera's sales volume stayed flat in FY24, but lower prices meant less money earned (revenue). Despite this, they made a good profit, mainly from strong sales in food service and consumer products.

Target Market

Fontera primarily targets global B2B customers, providing high-value dairy ingredients and foodservice solutions to manufacturers, restaurants, and bakeries worldwide.

Business Partner

Fontera collaborates with diverse partners, including networks (its owners), major motivational speakers, sales trainers and research institutions. These partnerships drive innovation, sustainability, and market expansion for their globally community building.





MEET OUR TEAM



Jonathan Patterson
Chief Executive officer



Marceline Anderson
Copywriting Expert



Jacqueline Thompson
Marketing Business Expert



Mariana Napolitani
Company Manager

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JOINING PKG - 10\$



Fontera coin

Once your ID is activated
you get 10000 FONTERA coins
absolutely free

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TYPES OF INCOME

1. Global Team Income

2. Level Income

3. Leadership Income

4. Royalty Income

5. Franchise Income

6. Reward Income

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1. GLOBAL TEAM INCOME

Sr No.	Global Team	Direct	Rank Name	income	Per Day Radeem
1	20	1	Starter	30\$	0.5\$ × 60Days
2	+50	+2	Runner	35\$	0.5\$ × 70Days
3	+100	+2	Bronze	40\$	0.5\$ × 80Days
4	+200	+3	Silver	60\$	1\$ × 60Days
5	+500	+3	Gold	70\$	1\$ × 70Days
6	+1000	+4	Platinum	80\$	1\$ × 80Days
7	+3000	+4	Emerald	200\$	2\$ × 100Days
8	+6000	+4	Ruby	500\$	4\$ × 125Days
9	+10000	+5	Pearl	1000\$	8\$ × 125Days
10	+20000	+6	Diamond	2000\$	10\$ × 200Days
11	+50000	+6	White Diamond	3000\$	15\$ × 200Days
12	+100000	+7	Blu Diamond	5000\$	20\$ × 250Days
13	+200000	+8	Crown	10000\$	40\$ × 250Days
14	+500000	+10	Ambassador	20000\$	50\$ × 400Days

Note - After your single leg level is completed, you must enter your Direct ID within 24 hours otherwise your level will be flashed out

2. LEVEL INCOME

Level	Team	Per id	Total income
1	10	1\$	10\$
2	100	0.5\$	50\$
3	1000	0.5\$	500\$
4	10000	0.5\$	5000\$
5	100000	0.25\$	25000\$
6	1000000	0.25\$	250000\$
7	10000000	0.25\$	2500000\$
8	100000000	0.25\$	25000000\$

LEADERSHIP INCOME

When your 3 Direct Member Complete 100-100-100 Member in 20 days then you are Eligible this Benefit. 0.5\$ added to new Active Joining & Share by all Achiever.



ROYALTY INCOME

When you complete 50 Direct Member in 10 days then you Achieved this Benefits. 0.5\$ added to new Active Joining & Share by all Royalty Achiever.



FRANCHISE INCOME

CORE OFFERS

Buy 20 id's fund Get 1 id fund free

Buy 50 id's fund Get 3 id's fund free

Buy 100 id's fund Get 7 id's fund free

FRANCHISE INCOME OFFERS





REWARD INCOME

DIRECT MEMBER	TIME	DAILY	TOTAL
4 Direct Silver	40 Days	0.5\$ 100 Days	50\$
6 Direct Gold	50 Days	1\$ 100 Days	100\$
8 Direct Platinum	60 Days	3\$ 100 Days	300\$
10 Direct Ruby	80 Days	5 \$ 100 Days	500\$
10 Direct Diamond	90 Days	10\$ 100 Days	1000\$
10 Direct Ambassador	100 Days	100\$ 100 Days	10000\$



Terms and Conditions

- 1. Daily closing Daily Payout
- 2. Minimum Withdrawal 2\$, Maximum Unlimited
- 3. Deduction 10% of every Withdrawal
- 4. Main wallet to activation wallet transfer FREE
- 5. Direct Referral you need to complete with in 24 HOURS when your Global team member complete. Otherwise that Level will be flushed out



THANK YOU

OUR CONTACT



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